



| Sponsorship Levels & Benefits                                           | Gold<br>\$15,000 | Silver<br>\$10,000 | Copper<br>\$5,000 | Turquoise<br>\$2,500 | Saguaro<br>\$1,000 |
|-------------------------------------------------------------------------|------------------|--------------------|-------------------|----------------------|--------------------|
| Name/link on festival website*                                          | x                | x                  | x                 | x                    | x                  |
| Name on festival signage*                                               | x                | x                  | x                 | x                    | x                  |
| Multiple mentions in social media                                       | x                | x                  | x                 | x                    | x                  |
| Festival T-shirt                                                        | 6                | 4                  | 2                 | 2                    |                    |
| SEEDs Arizona-shaped cutting board**                                    | 1                | 1                  | 1                 |                      |                    |
| Inclusion in festival press releases/media kit                          | x                | x                  | x                 |                      |                    |
| Name/ logo on back of festival T-shirt*                                 | x                | x                  | x                 |                      |                    |
| Engraved name plate on festival sponsor plaque to be displayed at SEEDs | x                | x                  |                   |                      |                    |
| Name/Logo/link on SEEDs website                                         | x                |                    |                   |                      |                    |
| SEEDs Side-by-Side Workshop (up to 20 participants)                     | x                |                    |                   |                      |                    |

\* Order and size may vary depending upon sponsorship level and total number of sponsors at each level.

\*\* SEEDs for Autism reserves the right to substitute another product of equal retail value, depending upon availability.

Sponsor benefits for in-kind contributions may include any of those listed above and will be negotiated on an individual basis at the time of sponsor commitment.

**Terms and Conditions:** The Arizona Author Book Festival is a free, family-friendly event. No books, products, or services containing or advocating erotica, gratuitous violence, discrimination, or other content deemed inappropriate by festival organizers will be considered. Selection of authors, vendors, and sponsors will be at the full discretion of the event organizers. Application fees, vendor fees, and sponsorship funds are due in advance and are nonrefundable; 100 percent of funds collected in this form will benefit SEEDs for Autism, a 501c3 charitable organization. By agreeing to participate as a sponsor of the festival, you agree to all terms and will hold all organizing parties blameless for any circumstances leading to event cancellation and/or any losses and damages you may incur as a result of your participation.